



MERCADO
Marketplace For Software Applications

Winner of Liferay Marketplace
APP CONTEST!

Build Online Marketplace using Mercado

About CIGNEX Datamatics

CIGNEX Datamatics (subsidiary of Datamatics Global Services Ltd.) is the global leader in Open Source enterprise solutions - Portals, Content, and Big Data Analytics. Since 2000 CIGNEX Datamatics has focused on Making Open Source Work™ for the enterprise using industry-standard open platforms and integrating with existing systems to improve client's profitability.

Liferay Relationship

- Liferay Platinum Partner
- Partner of the Year – 2010 & 2011
- Community Excellence – 2011 & 2012
- Over 4000 posts on Liferay community, blogs, wiki
- Authored five books on Liferay

Ready to Get Started?

To learn more, visit
<http://www.cignex.com/marketplace>

America | Asia | Australia | Europe

Overview

Mercado is a marketplace for software applications for an IT enterprise to create a user centric collaborative interface within a controlled environment.

The primary use case of Mercado is to create a "Knowledge Repository" of products, for example software products, reports, videos, photos, code snippets and other reusable items which could be downloaded via internet.

There are three types of users to the Mercado system – **Contributors, Administrators, and Customers/Users**



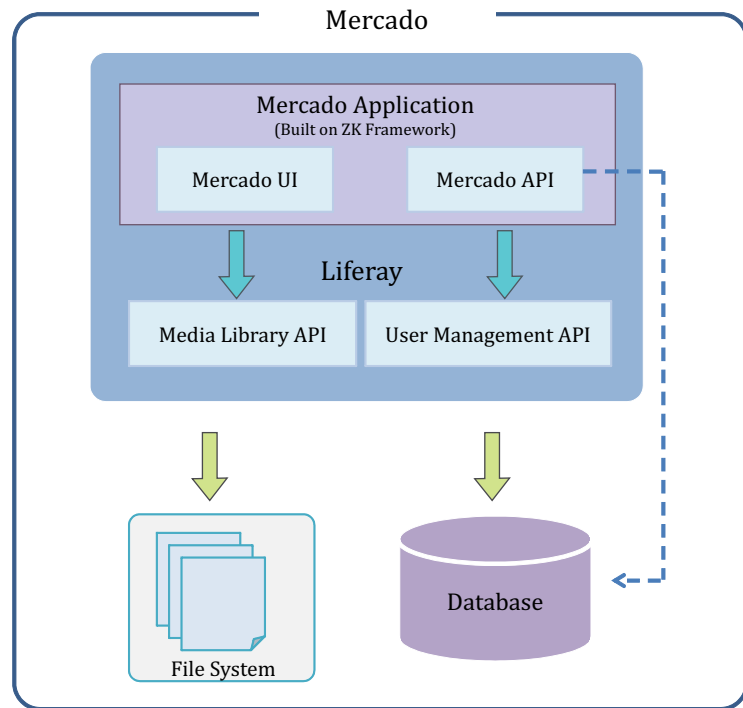
Why Mercado?

- Easy to use collaborative marketplace
- Open Source and Open Standards based frameworks
- Flexible and extensible

Benefits

- Centralized repository realizing huge cost saving for the enterprise
 - Prevents excessive time, effort and investment by removing the redundant activity of disintegrated departments building same products/solutions over and over again
 - Distributed/Shared costs for product enhancements
 - Enhancements in existing products due through common platform offering autonomy to the end users & contributors
 - Opens new revenue (implementation revenue) source for the IT department as they can sell products/solutions to other departments
- Faster time to Market – Allows enterprise to accelerate product lifecycle (development, testing, go-to-market) through re-utilization of existing efforts from various departments

Alliance Partners



System Requirements

- Liferay Portal EE 6.0.6*
- ZK Framework CE 6.0.1

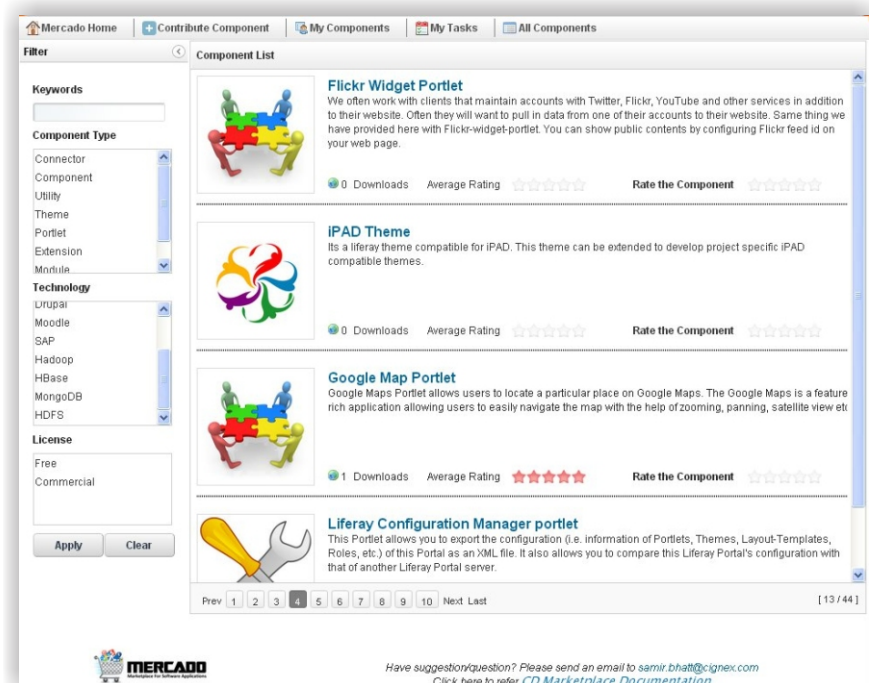
Compatibility

- Browsers – IE 7/8/9, Firefox, Chrome, Safari

Additional Notes

- Mercado supports only Liferay Enterprise Edition
- A comprehensive testing before deployment/rollout is required

User Interface



Mercado product home page

* Mercado can be extended on Liferay EE 6.1 with some minor configurations.

Contact

info@cignex.com
www.cignex.com